BRIAN NOSEK

Office Address
University of Virginia
Department of Psychology
102 Gilmer Hall; Box 400400
Charlottesville, VA 22904-4400

Office: 201, Gilmer Hall
Ph: (434) 924-0666

Home Address
2857 Stratford Glen Way
Charlottesville, VA 22911

Citizenship: U.S.A.

http://briannosek.com
Em: nosek@virginia.edu

Positions

2001-2002 Exchange Scholar, Harvard University
2002- Assistant Professor, University of Virginia

Education

Ph.D. 2002, Yale University, Psychology
Thesis: Moderators of the relationship between implicit and explicit attitudes
Advisor: Mahzarin R. Banaji

M.Phil. 1999, Yale University, Psychology
Thesis: Uses of Response Latency in Social Psychology
Advisor: Mahzarin R. Banaji

M.S. 1998, Yale University, Psychology
Thesis: Gender Differences in Implicit Attitudes toward Mathematics
Advisor: Mahzarin R. Banaji

B.S. 1995, California Polytechnic State University, San Luis Obispo, Psychology
Minors: Computer Science and Women's Studies

Grants and Contracts

National Institute of Health (PI: R01 MH68447-01) A Virtual Laboratory for the Social and Behavioral Sciences	08/2003 – 06/2008 Total Award: $2,529,548
Indiana University (Subcontract: NIH DA013555) Implicit Smoking Cognitions	09/2003 – 08/2007 Subcontract: $26,830
Southern Poverty Law Center Measuring Hidden Bias	08/2002 – 09/2003 Subcontract: $36,500
Rudd Institute Implicit Weight Bias	12/2001 – 12/2003 Contract: $36,020
Rudd Institute/Yale University Implicit Weight Bias	3/2004 – 3/2005 Contract: $5,350

Project Implicit, Director
Information Site: http://projectimplicit.net/
Research and Education Portal: https://implicit.harvard.edu/

Project Implicit is a virtual laboratory for research and education in the social and behavioral sciences, especially for research in implicit social cognition. With a staff of research scientists, developers, and technicians, Project Implicit is working toward (a) methodological innovation to increase the viability of psychological research on the Internet, (b) building software to make web-based research more accessible to scientists, (c) providing impetus for methodological and theoretical innovation in implicit social cognition, and (d) disseminating basic psychological research worldwide through description and interactive demonstration. Project Implicit is a collaboration of research laboratories at Harvard University, the University of Washington, and the University of Virginia.

Lectures, Presentations, and Workshops
2004. *Looking Past the Mind's I: Attitudes and the Implicit Association Test*. American Psychological Association Annual Convention. August 1, Honolulu, HI.

2004. Workshop Participant (June 22-23): *The Nature and Influence of Intuition in Law Enforcement: Integration of Theory and Practice*. National Institute of Justice, U.S. Department of Justice.

2004. *Attitude measurement with the Implicit Association Test*. University of Michigan.

2004. *Moderators of the relationship between implicit and explicit attitudes*. Society for Personality and Social Psychology, Austin, Texas. January 30, 2004.

2004. *Automatic evaluative processes: Person in culture or person and culture?* Social Cognition Preconference, Austin, Texas. January 29, 2004.

2003. *The Relationship between Implicit and Explicit Attitudes*. Person Memory Interest Group. Kingston, Rhode Island

2003. *Methods of Assessing Implicit Social Cognition*. SPSP Summer Institute in Social Psychology. Boulder, Colorado. July 13 – 26. Co-presented with Irene Blair and Mahzarin Banaji.

2003. *Implicit Attitudes and Stereotypes*. Harvard University, Center for Basic Research in the Social Sciences, Experimental Social Science Conference.

2003. *Measurement of Implicit Social Cognition*. Conference of Implicit Diagnostics. Bonn, Germany.

2002. *Using the Internet for psychological research*. University of Virginia.

2002. *The power of group membership: Gender differences in orientations toward mathematics*. University of Virginia.

2001. *Relations between implicit and explicit attitudes*. Harvard University.

2001. *Relations between implicit and explicit attitudes*. Yale University.

2001. *Orientation toward math and science: Gender matters*. University of Wisconsin – Madison.

2000. *Attitudes toward mathematics: Balancing gender, stereotypes, and the self*. Harvard University.

1998. *Gender differences in implicit attitudes toward mathematics*. Yale University.

1997. *Implicit Racial Attitudes*. Brown University.

Honors and Awards
Dissertation Fellowship, Yale University, 2000
Jane Olejarczyk Award for contribution to graduate student quality of life, 1999
Jacob Javits National Fellowship (Alternate), 1997
Yale Graduate School Fellowship, 1996-2000

University and Department Committees
Chair, Department Participant Pool Committee, 2003-2004
Member, Social Search Committee, Department of Psychology, 02-03, 03-04
Founder and coordinator, Summer Workshop Series, Department of Psychology, 1999
Executive Committee, Graduate School of Yale University, 1998-1999
Graduate Student Assembly, Graduate School of Yale University, 1997-1999
Chair, Visiting Lectures Procedure Committee, Department of Psychology, 1997-1998
Chair, Graduate Student Organization, Department of Psychology, 1997-1998

Editorial Experience
Editorial board: Journal of Personality and Social Psychology, 2004

Ad hoc reviewer: American Psychologist, Basic and Applied Social Psychology, BRMIC, Group Dynamics, Experimental Psychology, Journal of Abnormal Psychology, Journal of Experimental Psychology: General, Journal of Experimental Social Psychology, Journal of Personality and Social Psychology, National Science Foundation, Personality and Social Psychology Bulletin, Psychological Methods, Psychological Science, Psychonomic Bulletin and Review, Social Cognition, Sex Roles

Professional Affiliations
American Psychological Society, American Psychological Association, Society for Personality and Social Psychology

Research Interests
Implicit Cognition; Social Cognition; Memory; Attitudes, Beliefs, and Identity; Research Methodology; Attributions of Responsibility; Naïve metaphysics

Teaching Interests
Introduction to Psychology; Research Methods; Implicit Social Cognition; Attitudes and Beliefs; Social Cognition; The Practice of Science

Publications

Nosek, B. A., Greenwald, A. G., & Banaji, M. R. (under contract). A methodological and conceptual review of the Implicit Association Test. Automatic Processes in Social Thinking and Behavior (J. A. Bargh, Ed.). Psychology Press.

Banaji, M. R., Nosek, B. A., & Greenwald, A. G. (in press). No place for nostalgia in science: A response to Arkes & Tetlock. Psychological Inquiry.

Nosek, B. A., Greenwald, A. G., & Banaji, M. R. (in press). Understanding and using the Implicit Association Test: II. Method variables and construct validity. Personality and Social Psychology Bulletin.

Jost, J. T., Banaji, M. R., & Nosek, B. A. (in press). A decade of system justification theory: Accumulated evidence of conscious and unconscious bolstering of the status quo. Political Psychology.

Mitchell, J. A., Nosek, B. A., & Banaji, M. R. (2003). Contextual variations in implicit evaluation. Journal of Experimental Psychology: General, 132(3), 455-469.

Greenwald, A. G., Nosek, B. A., & Banaji, M. R. (2003). Understanding and using the Implicit Association Test: I. An improved scoring algorithm. Journal of Personality and Social Psychology, 85(2), 197-216.

Greenwald, A. G., Banaji, M. R., Rudman, L. A., Farnham, S. D., Nosek, B. A., & Mellot, D. S. (2002). A unified theory of implicit attitudes, beliefs, self-esteem and self-concept. Psychological Review, 109(1), 3-25.

Nosek, B. A. & Banaji, M. R. (2002). [Polish language] (At least) two factors moderate the relationship between implicit and explicit attitudes. In R.K. Ohme & M. Jarymowicz (Eds.), Natura Automatyzmow (pp. 49-56), Warszawa: WIP PAN & SWPS.

Nosek, B. A., Banaji, M. R., & Greenwald, A. G. (2002). Math = male, me = female, therefore math ≠ me. Journal of Personality and Social Psychology, 83(1), 44-59.

Nosek, B. A., Banaji, M. R., & Greenwald, A. G. (2002). Harvesting implicit group attitudes and beliefs from a demonstration website. Group Dynamics, 6(1), 101-115.

Nosek, B. A., Banaji, M. R., & Greenwald, A. G. (2002). eResearch: Ethics, security, design, and control in psychological research on the Internet. Journal of Social Issues, 58(1), 161-176.

Nosek, B. A., & Banaji, M. R. (2001). The go/no-go association task. Social Cognition, 19(6), 625-666.

Greenwald, A. G., & Nosek, B. A. (2001). Health of the Implicit Association Test at age 3. Zeitschrift für Experimentelle Psychologie, 48(2), 85-93.

Greenwald, A. G., Banaji, M. R., Rudman, L. A., Farnham, S. D., Nosek, B. A., & Rosier, M. (2000). Prologue to a unified theory of attitudes, stereotypes, and self-concept. In J. P. Forgas (Ed.), Feeling and thinking: The role of affect in social cognition and behavior (pp. 308-330). New York: Cambridge University Press.

Ahn, W., & Nosek, B. A. (1998). Heuristics used in reasoning with multiple causes and effects. Proceedings of the Twentieth Annual Conference of the Cognitive Science Society, pp. 24-29.

Conference Papers

Gibson, L., Banaji, M. R., Nosek, B. A., & Greenwald, A. G. (2004). The pervasive implicit association of "weapons" with "Black Americans." Poster presented at the 2004 conference for the Society of Personality and Social Psychology. Austin, TX. January 30, 2004.

Smyth, F., Nosek, B. A., & McArdle, J. (2004). Explicit math attitudes as a function of implicit math-gender stereotype: Gender matters. Poster presented at the 2004 conference for the Society of Personality and Social Psychology. Austin, TX. January 30, 2004.

Nosek, B. A. & Banaji, M. R. (2002). The Power of the Immediate Situation: Gender Differences in Implicit Math Attitudes. Poster presented at the 2002 conference for the Society of Personality and Social Psychology. Savannah, GA. February 2, 2002.

Nosek, B. A., & Banaji, M. R. (2001). Privately expressed attitudes mediate the relationship between public and implicit attitudes. Poster presented at the 2001 conference for the Society of Personality and Social Psychology. San Antonio, TX. February 3, 2001.

Friedman, M. A., Nosek, B. A., Miller, I. W., Gordon, K. C., & Banaji, M. R. (2001). Implicit hopelessness and severity of depressive symptoms. Poster presented at the 2001 conference for the Society of Personality and Social Psychology. San Antonio, TX. February 3, 2001.

Greenwald, A. G., Banaji, M. R., & Nosek, B. A. (2000). Point counterpoint: Evaluating the Implicit Association Test. Paper presented at the meetings of the Person Memory Interest Group. Helen, Georgia. October, 2000.

Nosek, B. A., Cunningham, W., Banaji, M. R., Greenwald, A. G. (2000). Measuring Implicit Attitudes on the Internet. Poster presented at the 2000 conference for the Society of Personality and Social Psychology. Nashville, TN. February 2, 2000.

Mitchell, J., Nosek, B., & Banaji, M.R. (2000). Category Salience Determines Implicit Attitudes toward Black Female and White Male Targets. Poster presented at the 2000 conference for the Society of Personality and Social Psychology. Nashville, TN. February 2, 2000.

Inzlicht, M., Ben-Zeev, T., & Nosek, B. A. (1999). Group composition as an induction for stereotype threat. Poster presented at the 1999 meeting for the American Psychological Society, Denver. June 3, 1999. Received Best Student Poster Award.

Nosek, B. A., Banaji, M. R., & Greenwald, A. G. (1999). Math is hard! Gender, mathematics, and implicit social cognition. Paper presented at the 1999 Graduate Student Conference at NYU. November 19, 1999.

Nosek, B. A. (1999). Reaction time research on the Internet. Paper presented at the meeting for the American Psychological Association, Boston. August 18, 1999.

Mitchell, J. A., Nosek, B. A., & Banaji, M. R. (1999). Dissociated implicit attitudes: Examples from race, gender, and profession. Paper presented at the meeting 1999 for the Midwestern Psychological Association, Chicago. May 1, 1999.

Nosek, B. A., & Banaji, M. R. (1999). New developments in measuring implicit social cognition: The automatic association task. Paper presented at the 1999 meeting of Methodological Developments in Implicit Social Cognition. May 2, 1999.

Nosek, B. A., Banaji, M. R., & Greenwald, A. G. (1998). Math = bad + male, me = good + female, therefore math is not equal to me. Paper presented at the 1998 meeting for the American Psychological Society, Washington, D.C. May 21, 1998.

Nosek, B. A., Banaji, M. R., & Greenwald, A. G. (1998). Gender differences in implicit attitudes toward mathematics. Paper presented at the 1998 meeting for the Midwestern Psychological Association, Chicago. April 30, 1998.

Ahn, W., & Nosek, B. A. (1998). Heuristics used in reasoning with multiple causes and effects. Paper presented at the 1998 meeting for the Cognitive Science Society, Madison. August 15, 1998.

Mitchell, J. A., Nosek, B. A., & Banaji, M. R. (1998). A rose by any other name: Dissociated implicit attitudes. Poster presented at the 1998 meeting for the American Psychological Society, Washington, D.C. June 2, 1998.

Nosek, B. A., Banaji, M. R., & Greenwald, A. G. (1997). Gender differences in implicit attitudes toward mathematics. Poster presented at the 1997 meeting for the American Psychological Society, Washington, D.C. May 25, 1997.